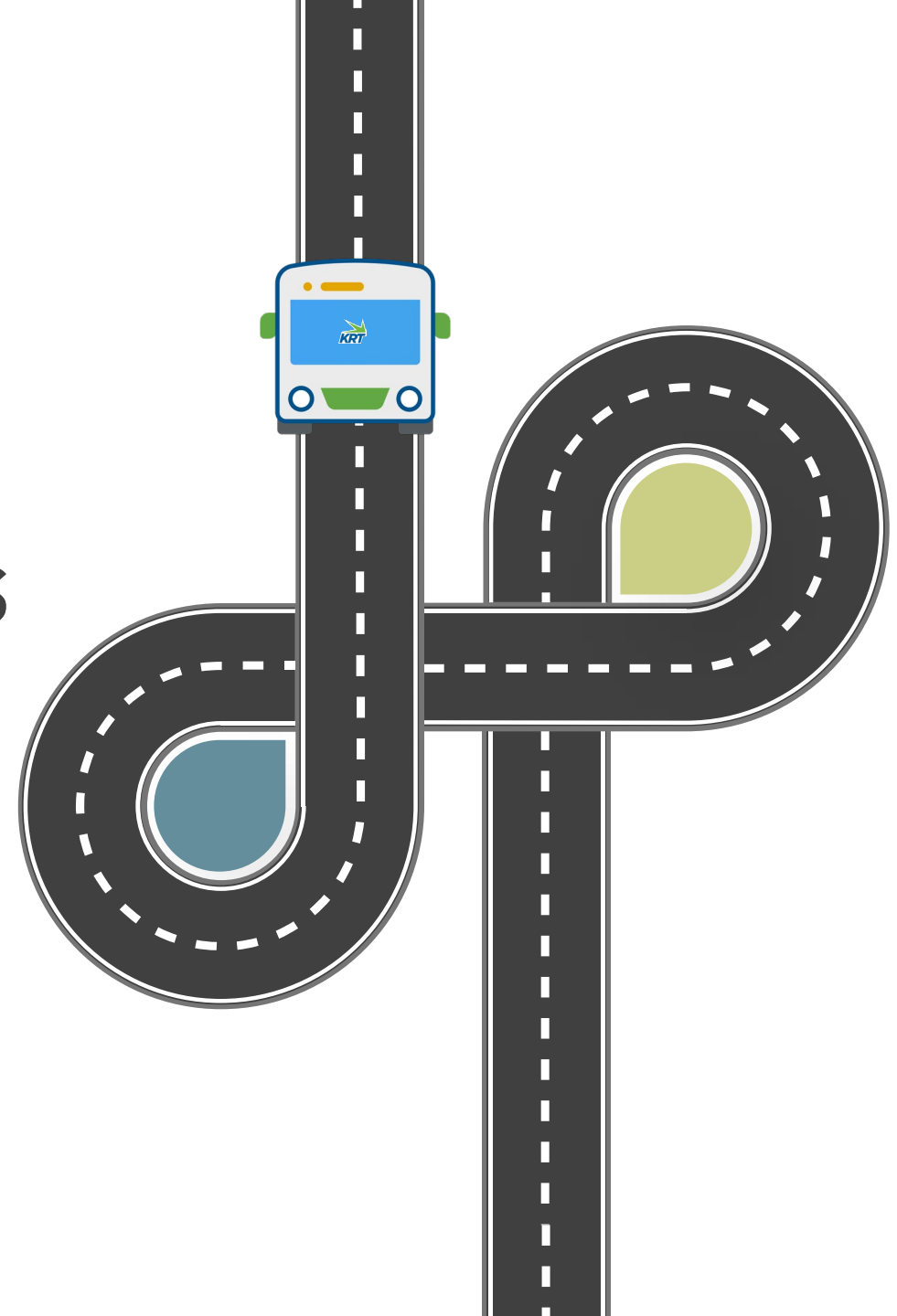


# KRT Proposed Services and Fare Recommendations

September 25, 2024





# Agenda

- ✓ KRT- Who?, What?, How?
- ✓ Study Purpose and Overview
- ✓ Proposed Service Recommendations
- ✓ On-Demand Analysis
- ✓ Fare Analysis and Recommendations
- ✓ Public Comment



## Who we are

Operate  
361 days a  
year



24/7-365  
Days



Largest public  
transit agency  
in WV



### 92 Operators

Fixed Route (Bus) and  
On-Demand (KAT)

### 34 Maintenance

Mechanics and Maintenance  
Service Personnel

### 33 Administration

Dispatchers, Street  
Supervisors, Management

Total Employees

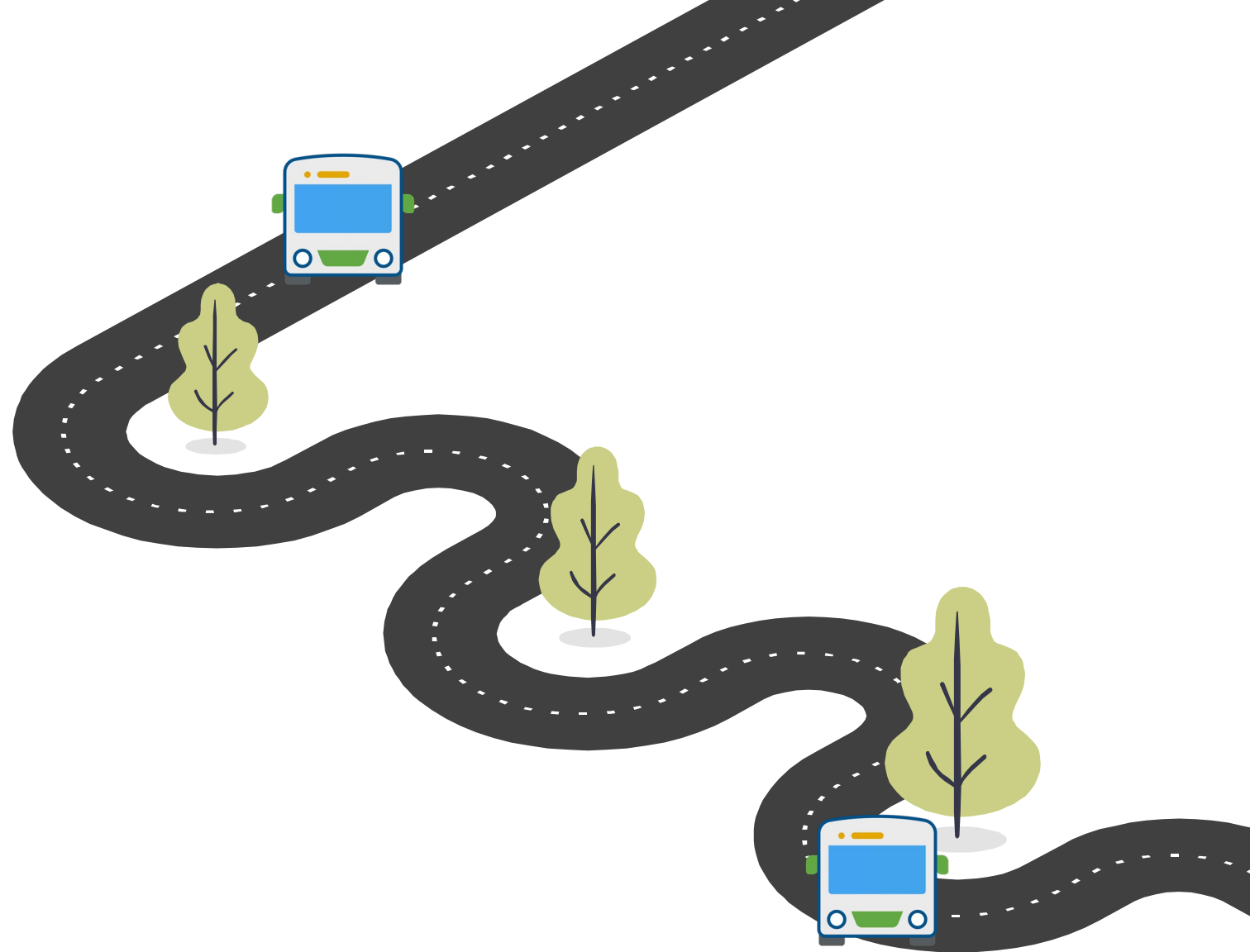
**159**

KRT Board Members

**13**

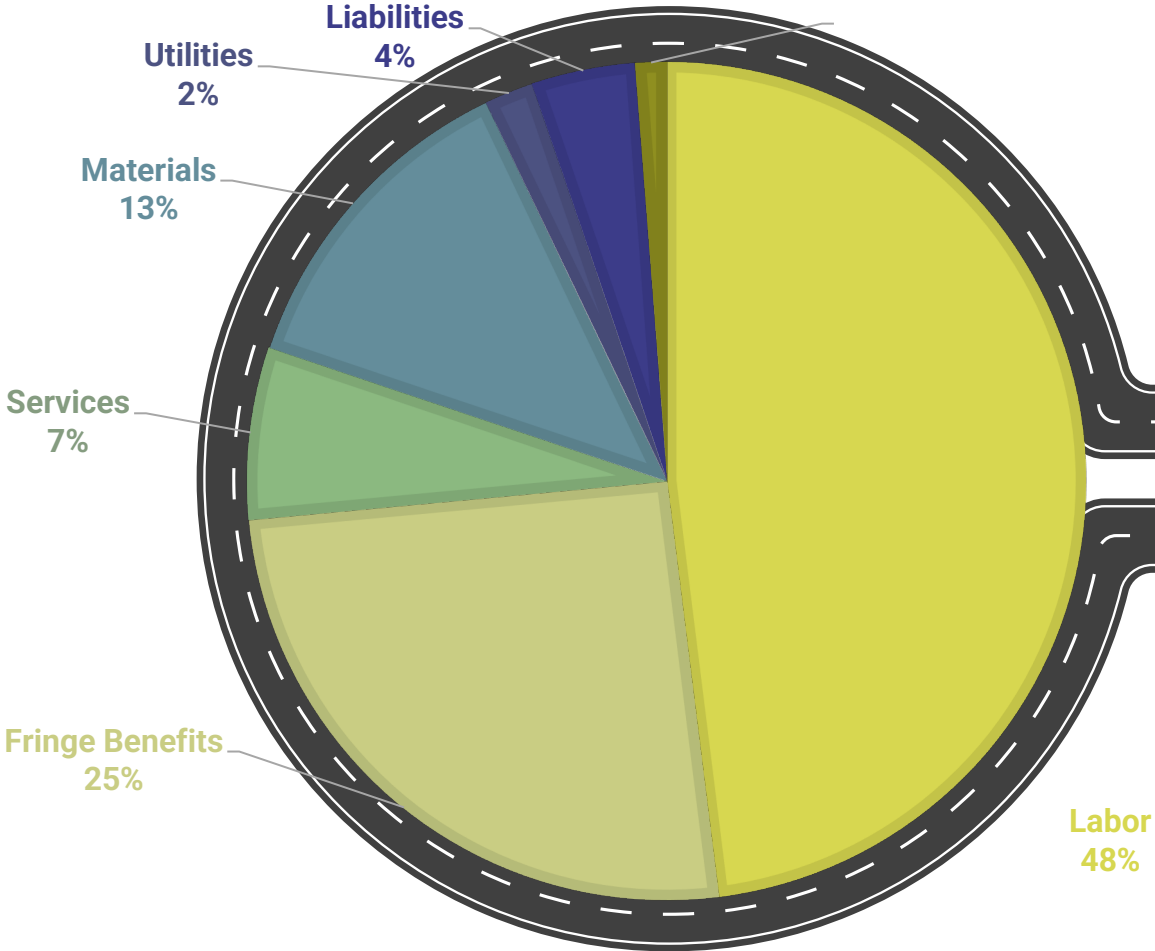
# What we do

- ✓ Fixed Route Service
- ✓ Paratransit Service
- ✓ Manage County Fuel Program
- ✓ Perform Emergency Evacuations
- ✓ Public Service Charters



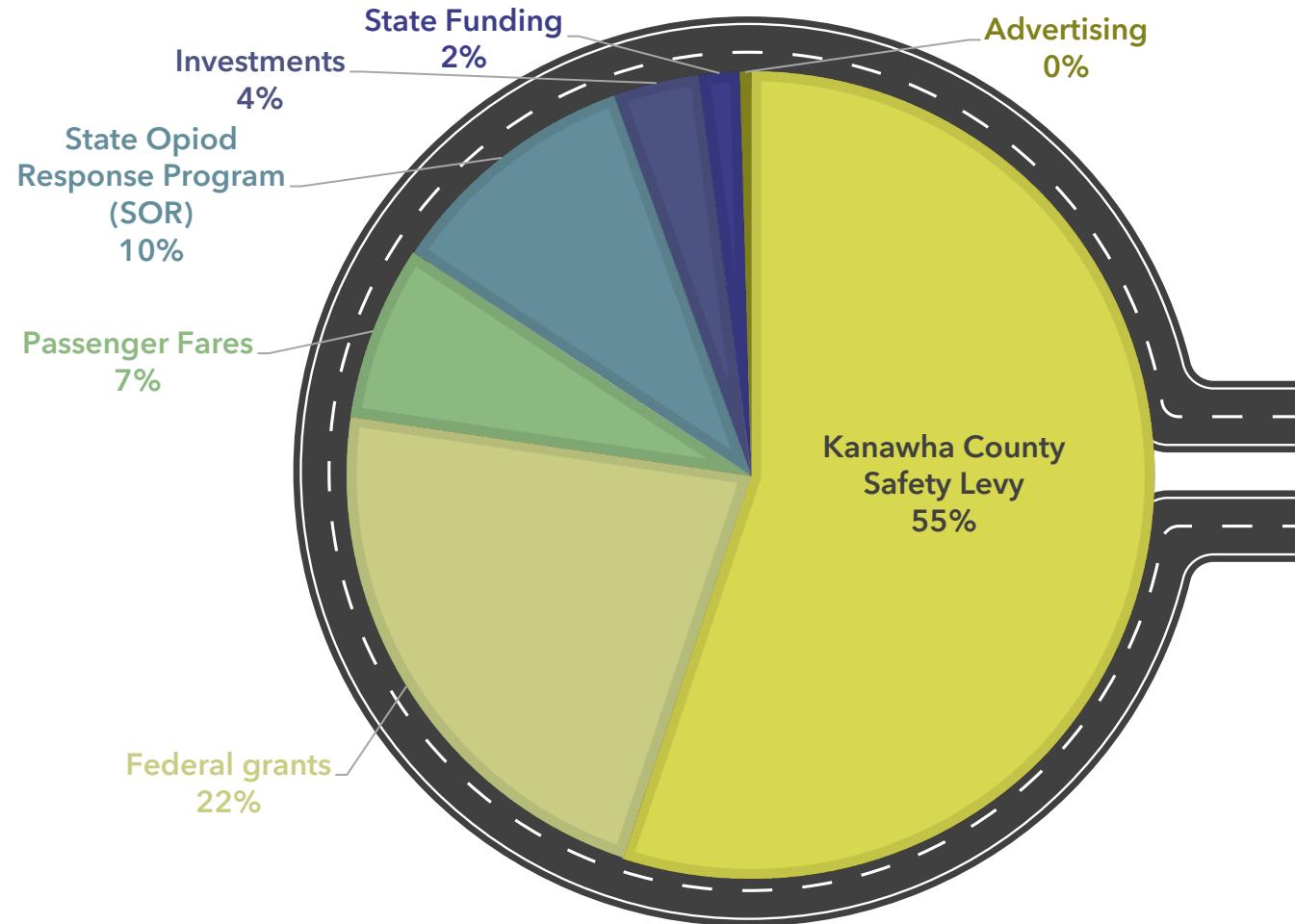
# What does it cost?

Expense	Amount
Labor	\$8,200,167
Fringe Benefits	\$4,354,779
Services	\$1,131,843
Materials & Supplies	\$2,174,300
Utilities	\$326,000
Casualty & Liabilities	\$683,585
Misc. Expenses	\$202,000
<b>Total Expenses</b>	<b>\$17,072,675</b>



# How we do it

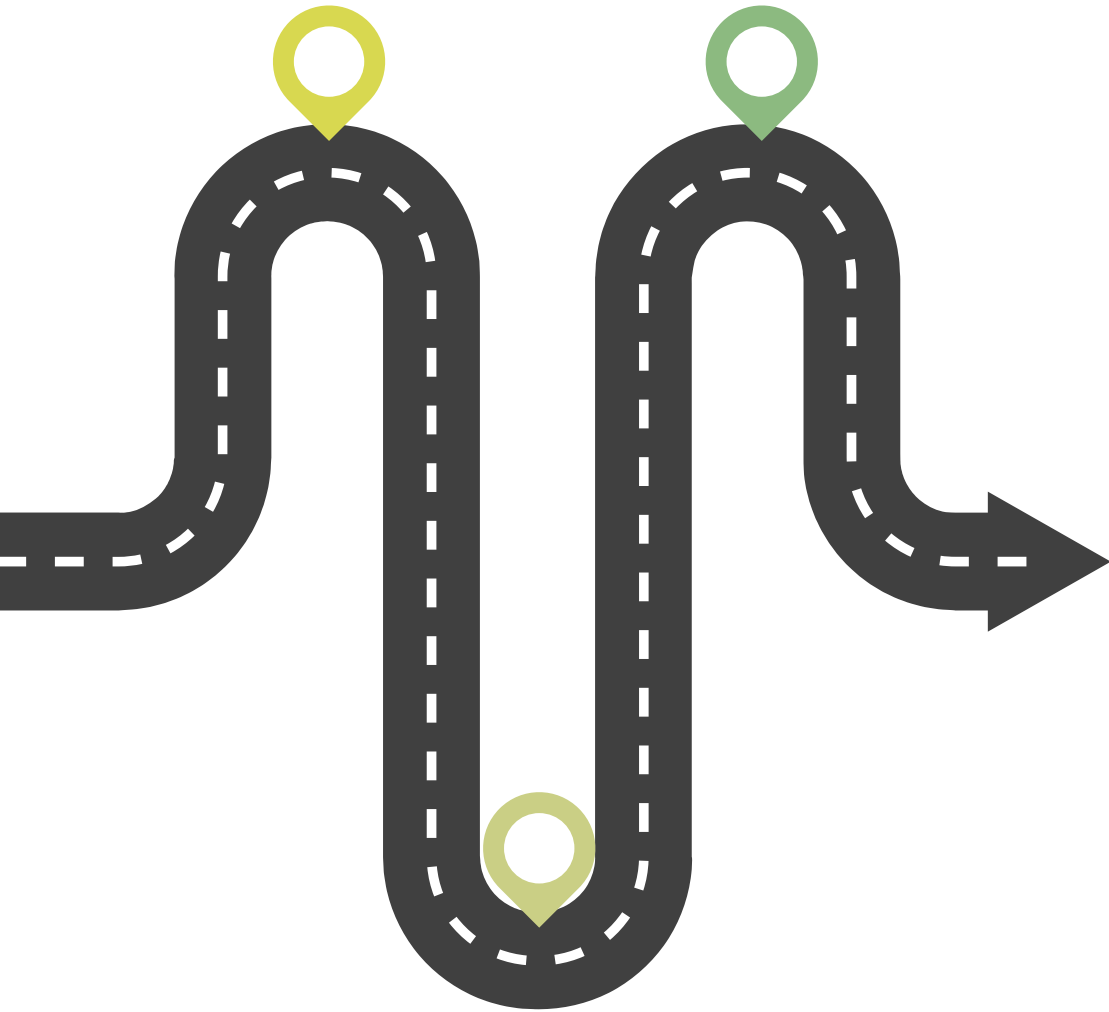
Revenue Source	Amount
Kanawha County Safety Levy	\$8,700,000
Federal via FTA	\$3,500,000
Passenger Fares	\$1,100,000
State Opioid Response (SOR)	\$1,615,054
Investments	\$542,500
State Funding	\$253,328
Advertising/Charter	\$65,000
<b>Total Revenue</b>	<b>\$15,775,882</b>



\$17,072,675 Expenses - \$15,755,882 in Revenue =

**\$ 1,316,793 Deficit**

# Study Purpose and Overview: Goals



## Reliable

Maintain service coverage while meeting high demand core routes and recognizing budgetary realities



## Consistent

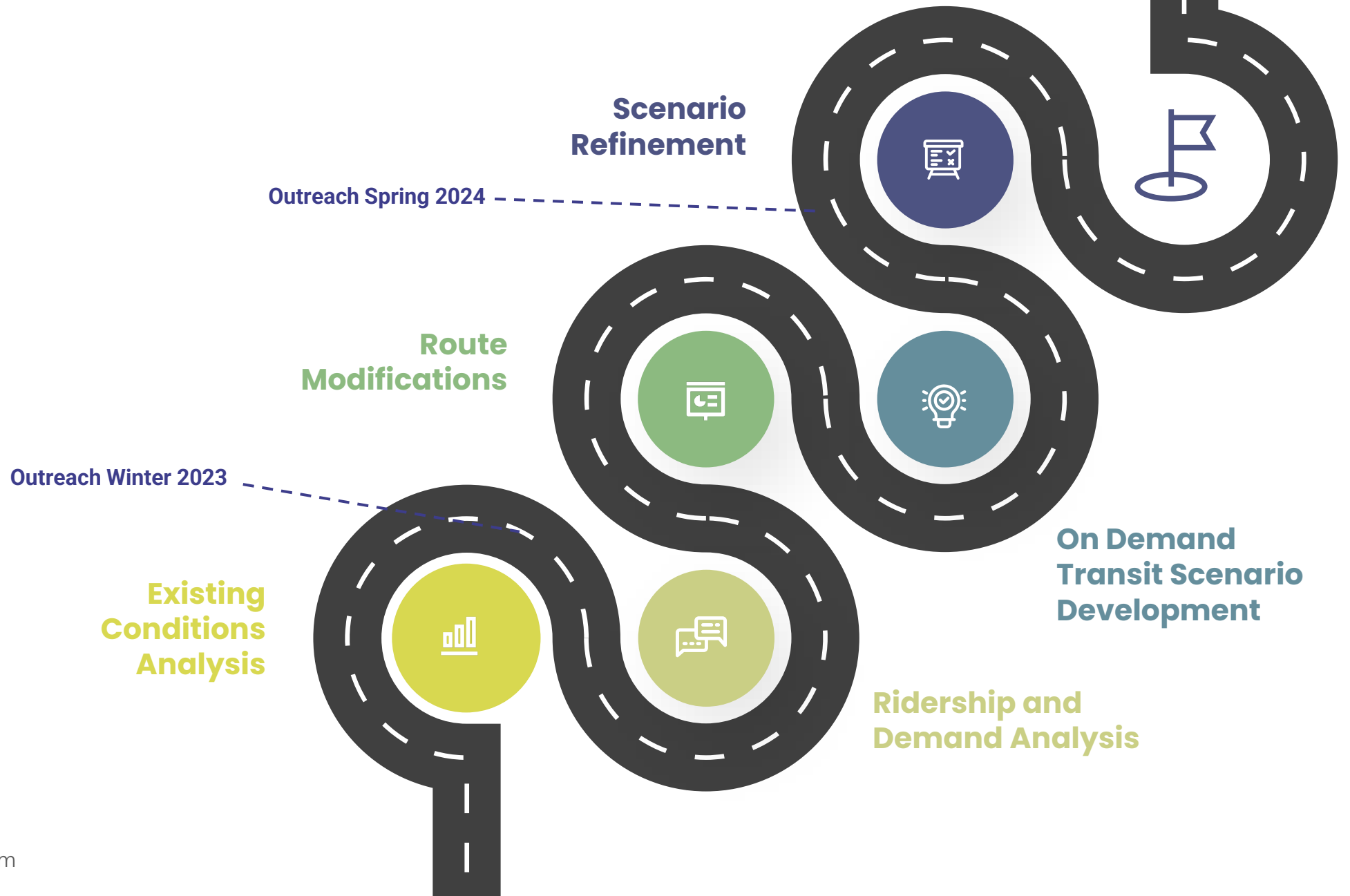
Shift resources from underperforming route/trips to high-performing routes while maintaining service when possible. Embrace potential service alternatives



## Convenient

Simplify operating hours and frequency of service to improve access, convenience, and predictability of service

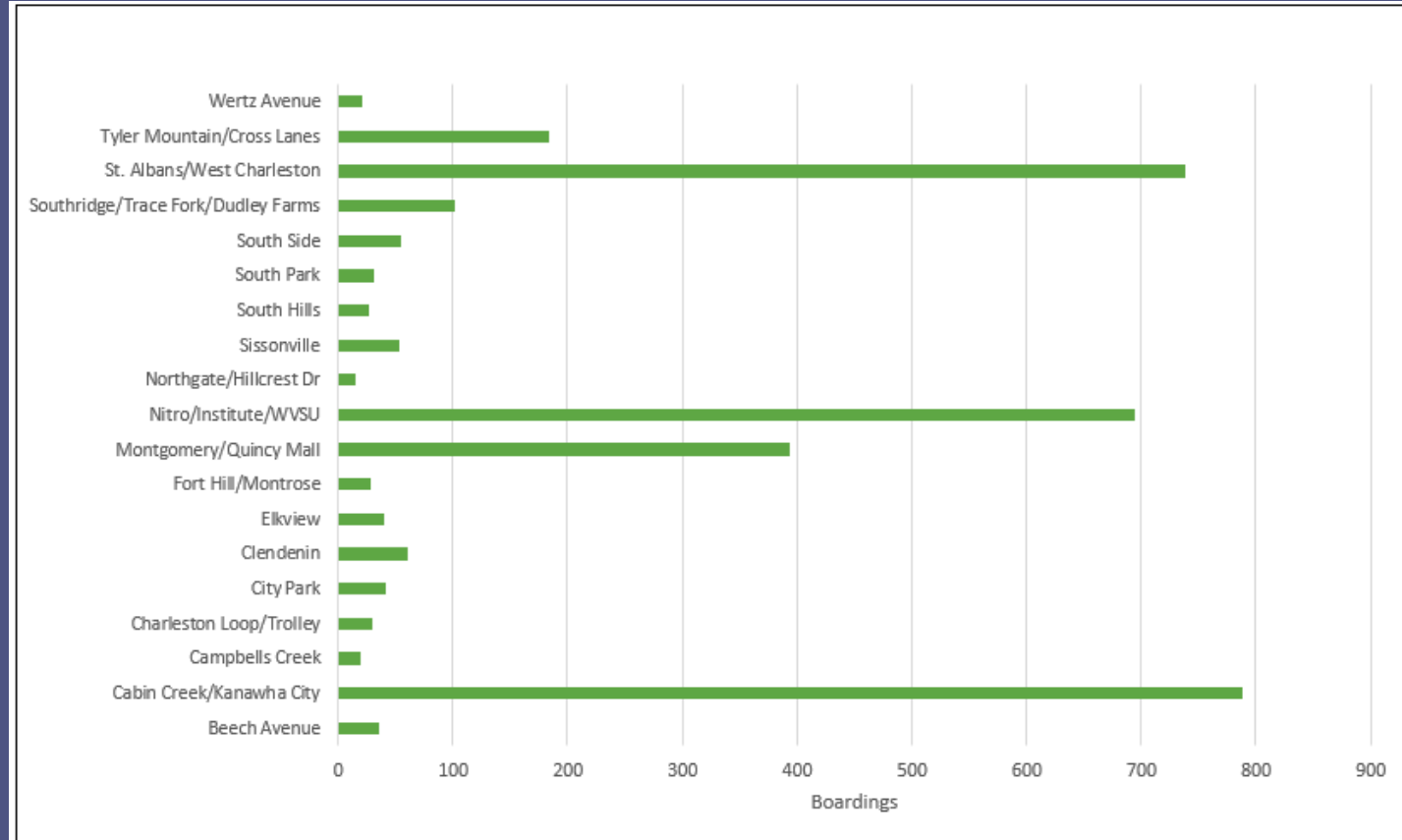
# Study and Purpose Roadmap



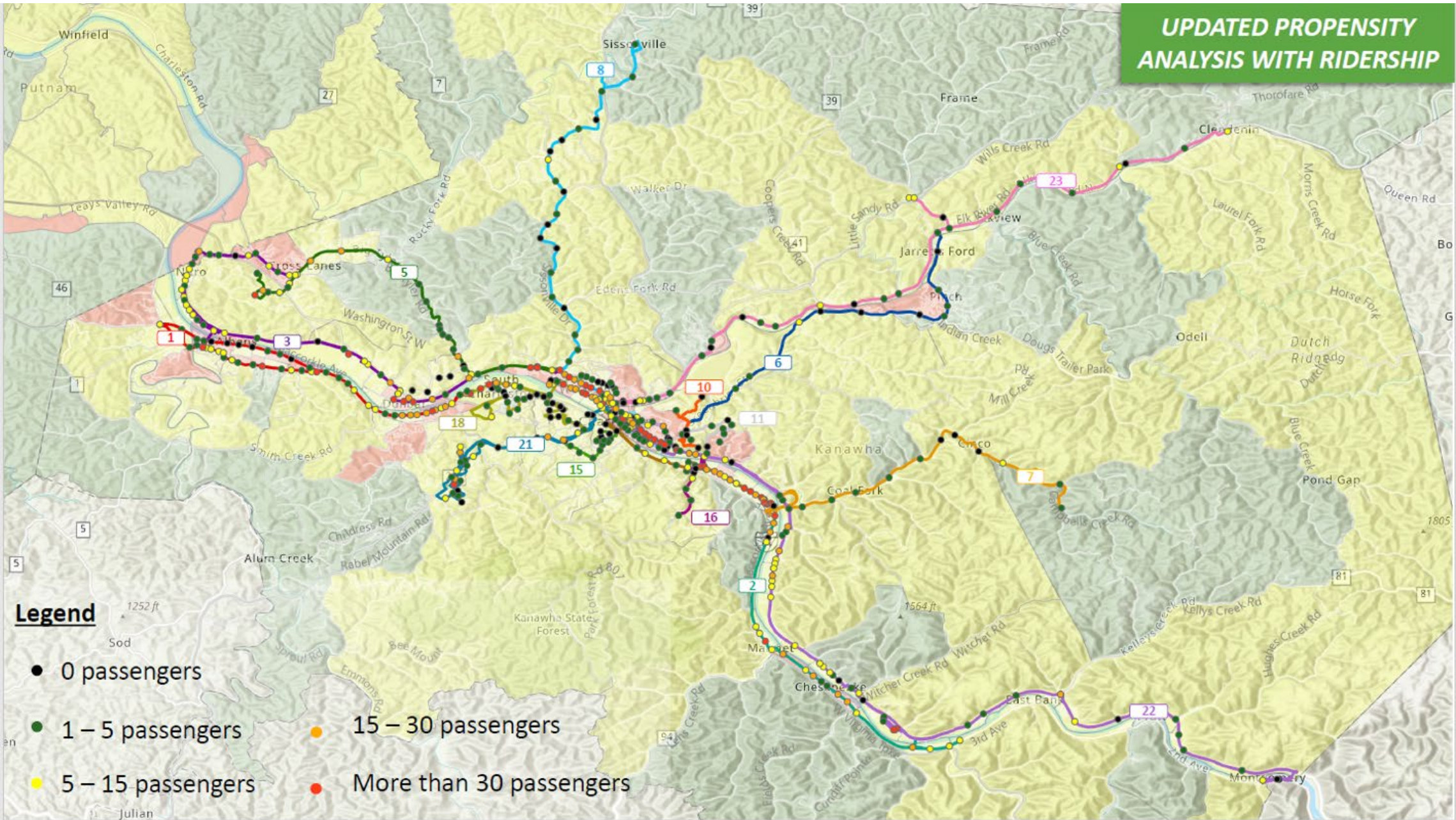


# Average Daily Ridership 2022

Peer Agency	Cost Per Passenger Trip	Annual Ridership	Total Revenue Miles
KRT	\$15.10	963,973	2,126,497
Connect Transit	\$6.48	1,550,398	1,250,052
Tri-State	\$8.07	638,087	885,229
FAST	\$4.54	1,712,688	1,226,225



# UPDATED PROPENSITY ANALYSIS WITH RIDERSHIP



## Legend

- 0 passengers
- 1 – 5 passengers
- 5 – 15 passengers
- 15 – 30 passengers
- More than 30 passengers

# Proposed Fixed Route Modifications

## Standard Hours

- Monday-Saturday: 6am (first outbound)- 11pm (last outbound)

## 30-minute weekday frequency on high demand routes

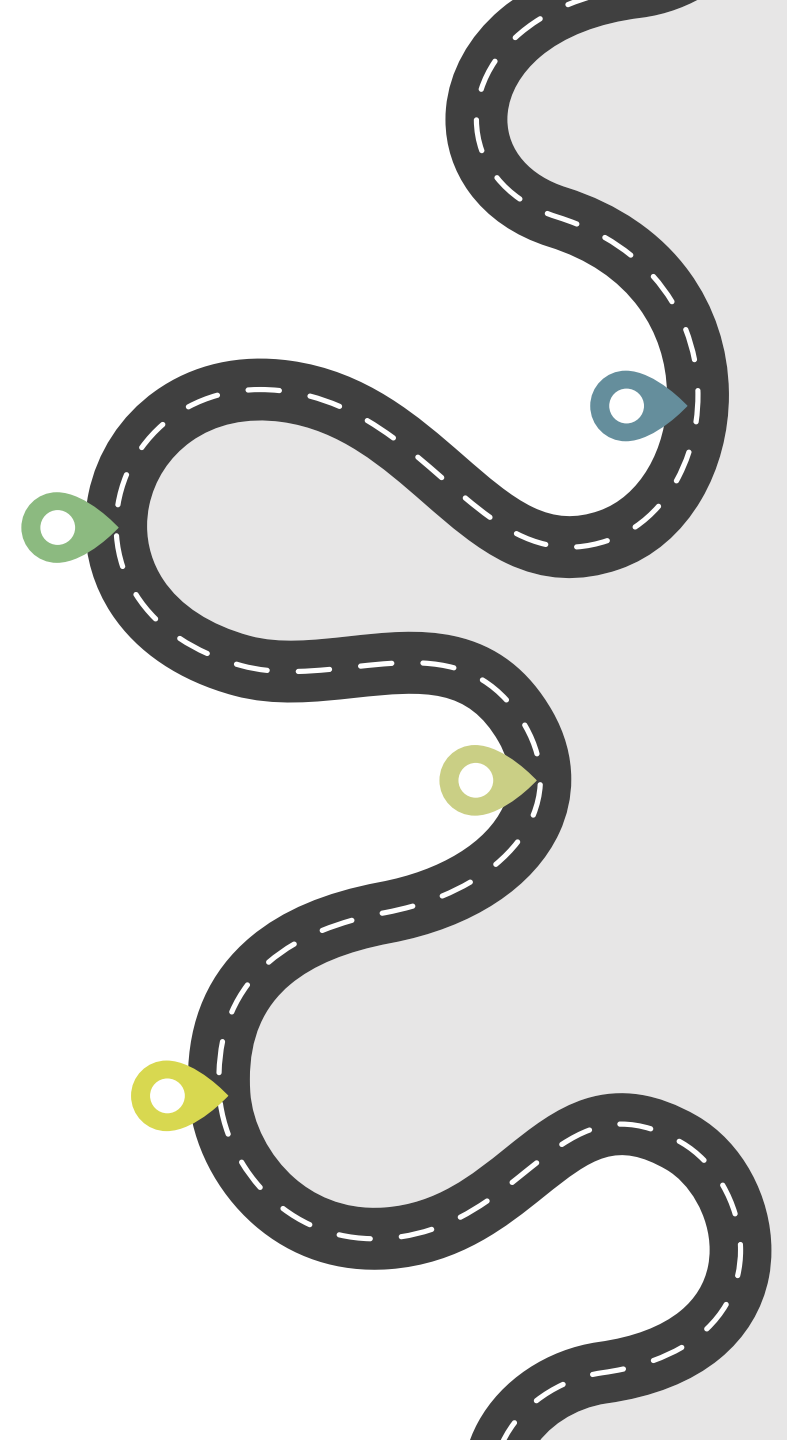
- Routes 1, 2, 3, 22

## Improve evening frequency

- 60- minute frequency after 7pm

## Improve frequency for coverage routes

- All- day 60-minute service on routes- 17,19, 21





# Proposed Fixed Route Modifications

- Three KRTplus zones-West Charleston, East Charleston, South Hills

## Phase 1,2,3 KRTplus:

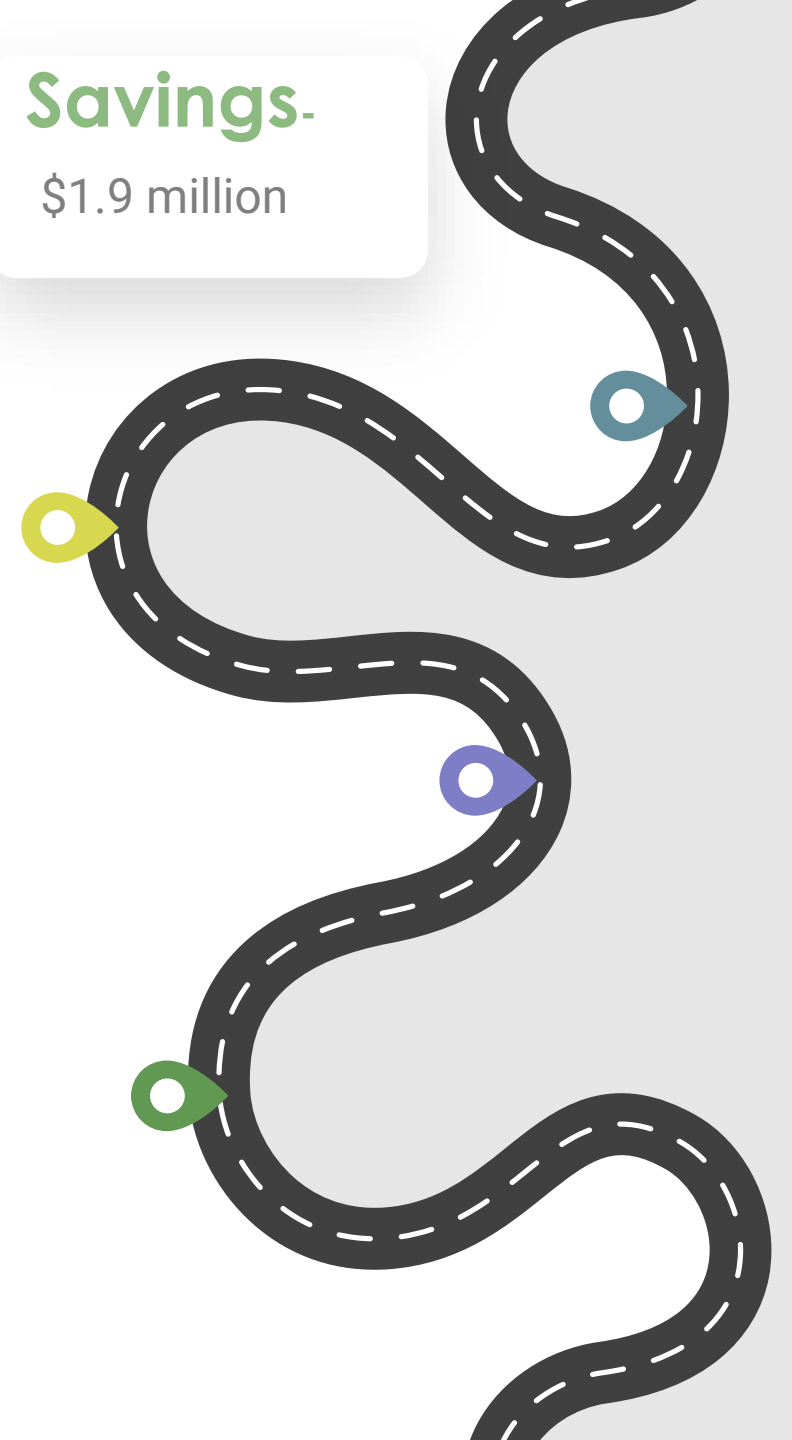
### Fixed Route Changes

- Eliminate Sunday Service
- Saturday service on Routes 1,2,3,17,19, 21, 22
- Routes 5,6,7,8,10,11,13,15,16, 18, 23 operate half the trips of a current weekday.
- Last outbound trip departs at 11 pm

[www.rideonkrt.com](http://www.rideonkrt.com)

**Savings-**

\$1.9 million



# Route Summaries

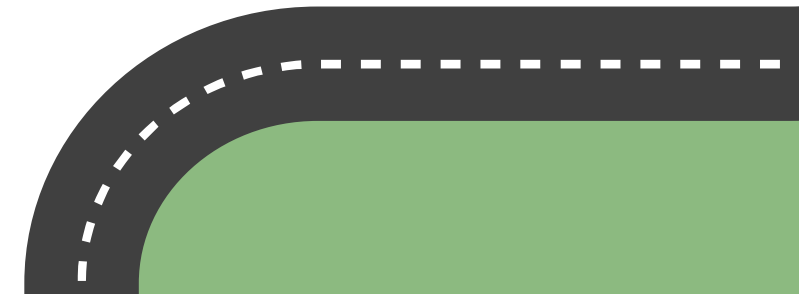
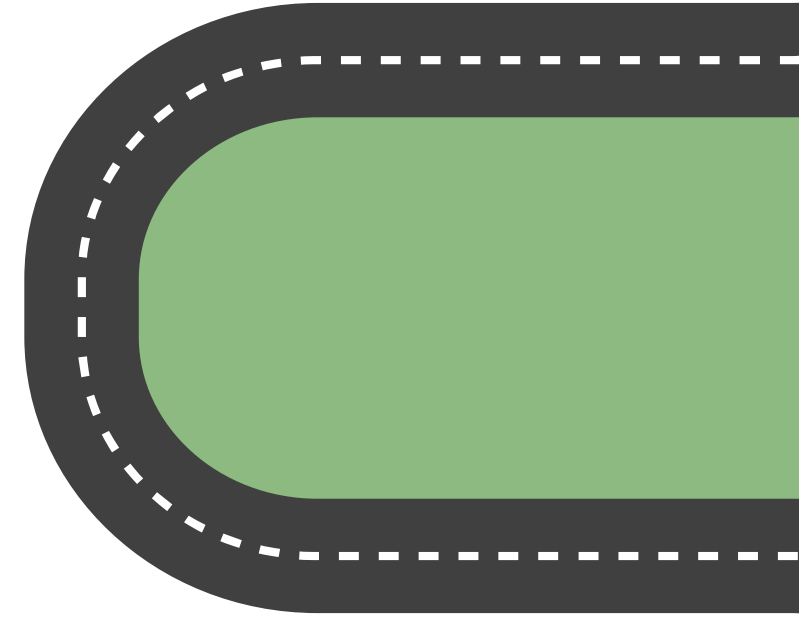
Route	2022 Per-Passenger Cost	Change in Operating Cost	2023 Ridership	2024 Ridership
1 St. Albans	\$7.60	\$68,256	238,412	238,574
2 Kanawha City	\$6.54	\$151,687	239,570	239,628
3 Nitro	\$9.95	\$125,164	228,107	226,605
5 Tyler Mountain	\$11.91	(\$614,044)	70,285	69,738
6 Elkview	\$17.40	(\$258,511)	10,537	10,500
7 Campbells Creek	\$24.49	(\$138,035)	5,790	5,769
8 Sissonville	\$15.85	(\$236,629)	18,295	18,231
10 Northgate	\$24.50	(\$118,692)	3,589	3,577
11 Wertz Avenue	\$32.32	(\$223,922)	5,905	5,885
13 Beech Avenue	\$20.88	(\$235,660)	4,516	4,500
14 City Park	\$5.99	\$439,590	9,842	10,108
15 South Hills	\$33.36	(\$270,792)	5,558	5,538



Cost saved





Proposed Route Frequency Reduction



# Route Summaries

## (continued)

-  Cost saved
-  Proposed Route Frequency Reduction

Route	2022 Per-Passenger Cost	Change in Operating Cost	2023 Ridership	2024 Ridership
<b>16 South Park</b>	\$25.42	(\$245,249)	9,495	9,461
<b>17 Southside</b>	\$13.89	(\$247,127)	1,737	1,731
<b>18 Fort Hill</b>	\$33.66	(\$328,928)	8,568	8,538
<b>19 Trolley</b>	\$11.61	\$491,786	4,546	4,500
<b>21 Southridge</b>	\$15.01	(\$36,407)	31,148	30,938
<b>22 Montgomery</b>	\$13.39	\$404,813	126,790	125,345
<b>23 Clendenin</b>	\$20.65	(\$493,699)	17,369	17,208

# On-Demand Transit Analysis

What is it?

How does it work?



**Hours of Operation:**  
6am-11pm

**Passengers  
per vehicle:**  
8-10

**Wait Time:**  
30-minutes

**Drop off window: 45-  
minutes**



# KRTplus Options

01

## KRTplus to fixed route

Picked up at your door, delivered to transfer point on bus route. Cost? Same \$1.50 as fixed route with a free transfer

02

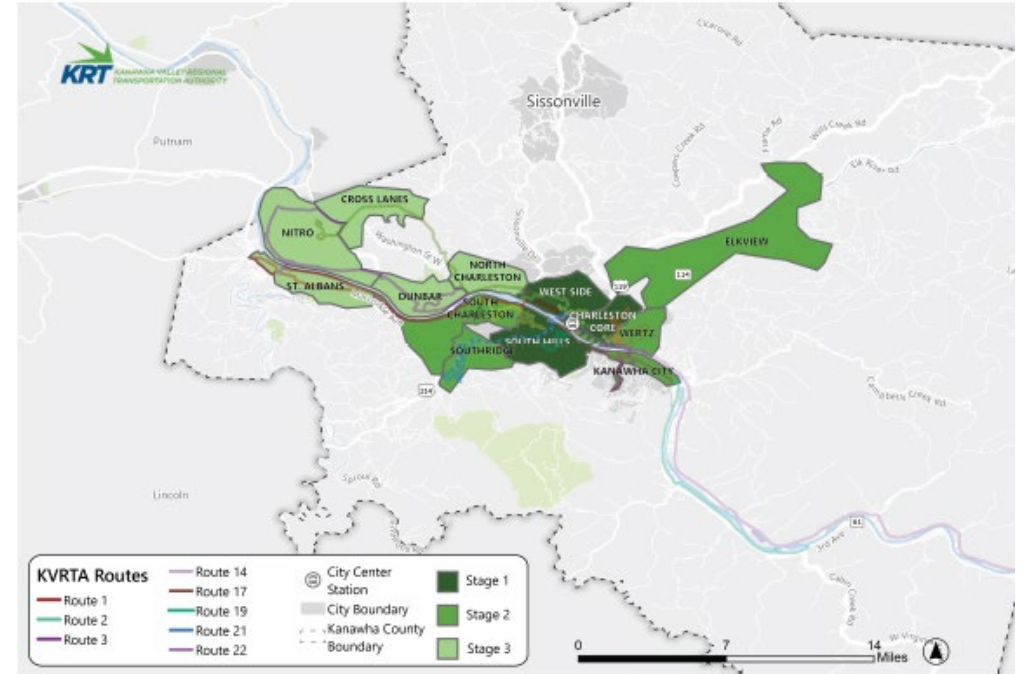
## Same zone travel

Get picked up inside a KRTplus zone and transferred to another location in the same zone. Cost? \$1.50

03

## Point of interest travel

Get picked up in any zone and travel to/from a fixed location. Example: CRW/Airport. Cost? \$12

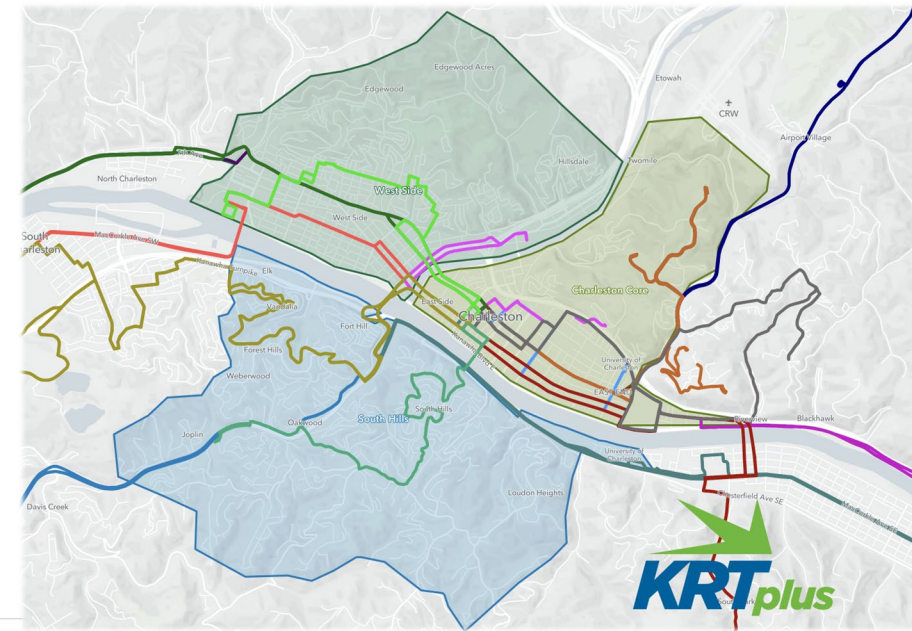




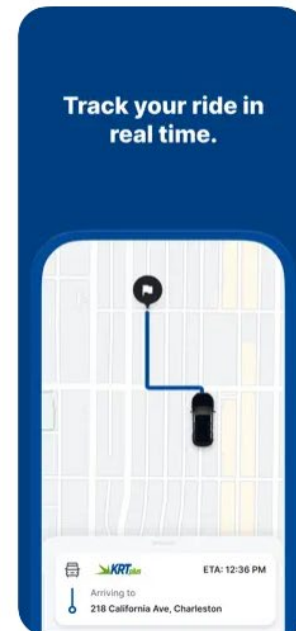
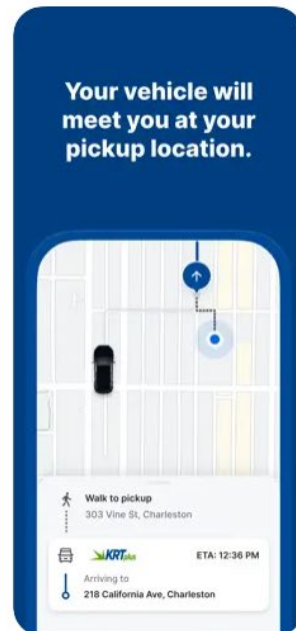
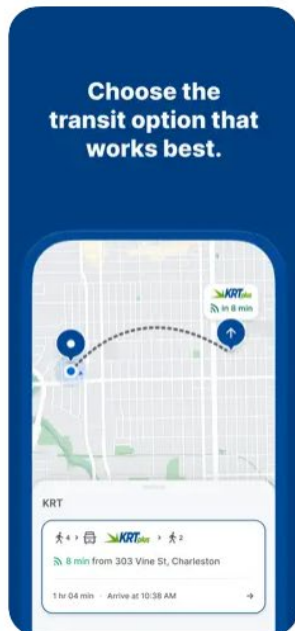
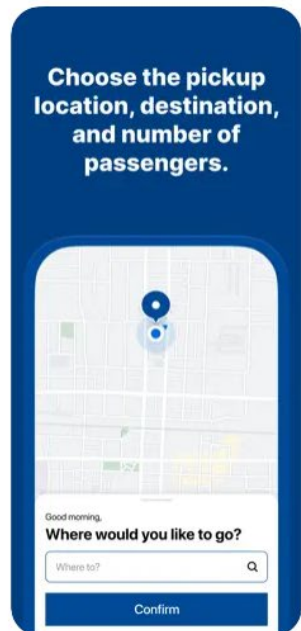
# On-Demand Transit



**KRTplus** 4+  
Via Transportation, Inc.  
Designed for iPhone  
★★★★★ 5.0 • 5 Ratings  
Free



## iPhone Screenshots



# Fare Recommendations

Fare Category	Fare Type	Current Cost	Revised Cost
Single-Ride Tickets	Standard	\$1.50	NO CHANGE
	Reduced	\$0.75	
	Children	Free	
Passes	1-Day	\$2.50	\$3.50
	31-Day	\$60.00	\$50.00

Keep \$1.50 Standard fare



Update structure for multi-ride passes



Implement fare capping for account based- passes



Maintain cash ticketing option



Free transfers within 2 hours for account-based passes



# Frequently Asked ?'s

## Timeframe?

February 2025

## Who will be driving?

Existing/New KRT operators

## What happens to KAT/paratransit?

No changes

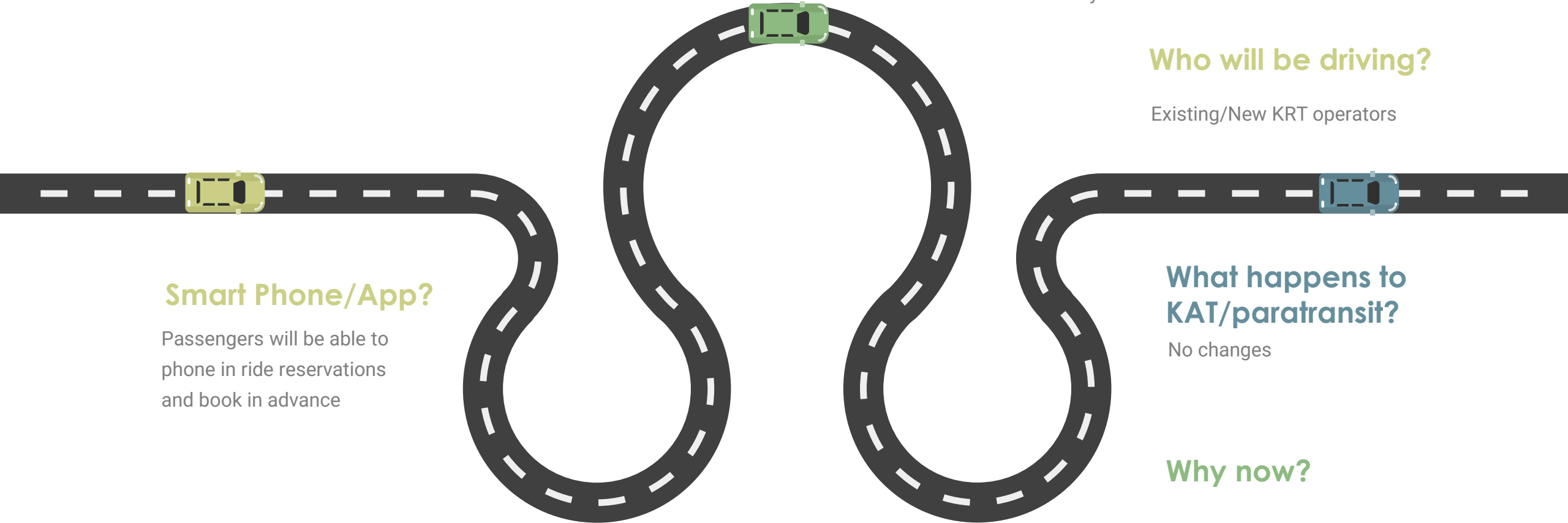
## Why now?

## Will it cost more?

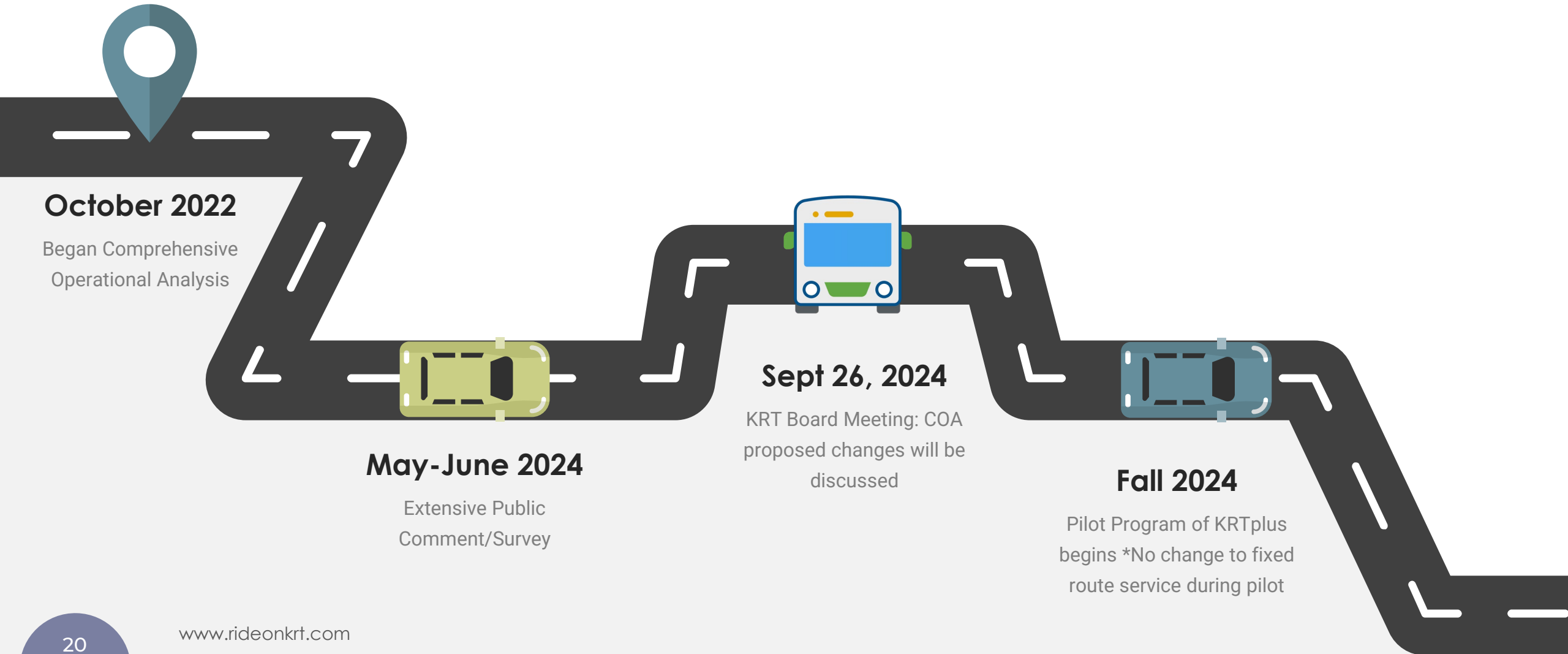
Transfer to fixed route remains same \$1.50

## Smart Phone/App?

Passengers will be able to phone in ride reservations and book in advance



# What's next?



# Thank you!

## Public Comments

- Comments will be limited to a 3-minute time period to allow all individuals to be heard.
- Individuals joining via Zoom may enter comments into chat to be included in the meeting record.

